

Our Creation and Use Of Media

Your Digital Footprint

Have you ever wondered what people think of you?

People learn about who you are from listening to the things you say and the way you say them. They learn about who you are by watching what you do, how you behave, and how you treat other people. They learn about you as you share your passions (the things you love) and values (what's important to you).

Everything you say and do portrays an image of you. This is your reputation; it's how people see you. How do you want people to see you? What kind of reputation do you want to have? What image are you trying to portray to the people around you by the things you say and do?

People will remember you for the things you say and do. Sometimes they will remember you for the things you didn't do. They will also remember you for the things you were passionate about and the values you stand for. *How do you want people to remember you? And, what do you want to be remembered for?*

Matthew 12:36-37

“I tell you, on the day of judgment people will give account for every careless word they speak, for by your words you will be justified, and by your words you will be condemned.”

Everything You Say **Is Seen**

- **Luke 12:1-3**
- What we say and do online is a revelation of who we really are
- God will record and remember even our very thoughts
- Sites may be anonymous, but God knows who we are
- Would you want your hidden thoughts to be made public?



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What do Ole Miss fans and Bama fans have in common? Neither have ever attended the University of Alabama. #HottyToddy
#WAOM

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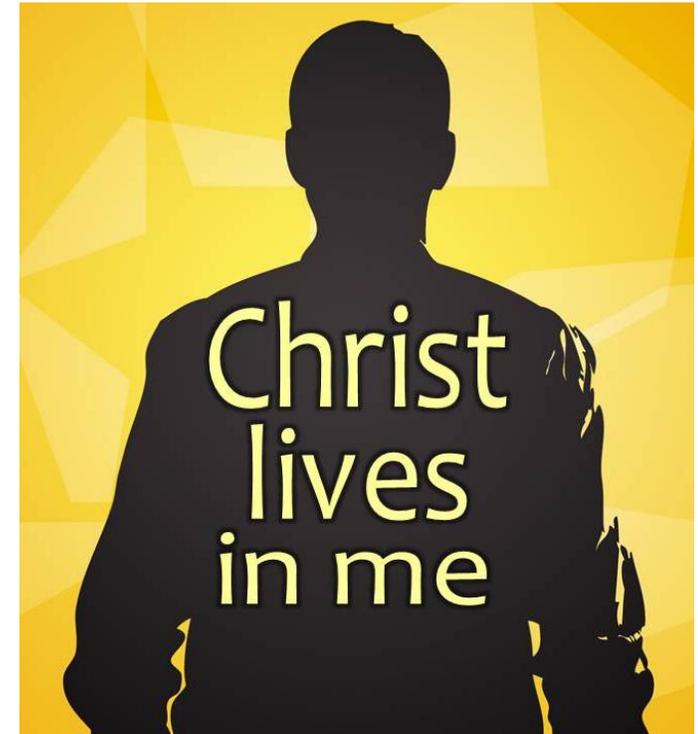
Our Reason For Sharing?

- **What's the reason for so much content creation?**
- **Matthew 6:1-2**
- Social media is often used as a tool to grow and gauge our own value
- Christians should value the approval of God, rather than the approval of men
- What percentage of our created content mentions anything related to God?



Sharing **Our Image**

- **Galatians 2:20**
- When the world sees us, they should see the image of Jesus Christ
- Images of us that don't reflect His values or character bring shame to the name of Jesus
- **1st Peter 3:3-4**



Sharing **Our Thoughts**

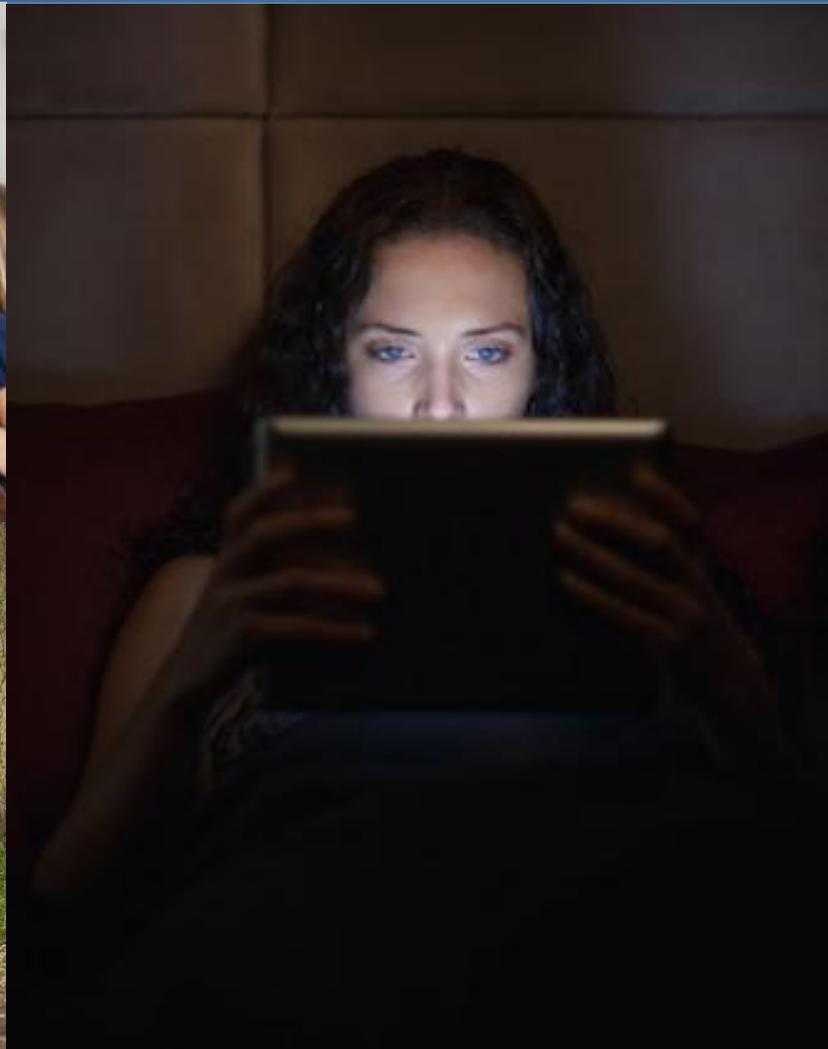
- **Ephesians 4:29**
- It is easier to say things we shouldn't when we are behind a keyboard
- Anger, impurity, gossip, pride, etc. should NEVER come from us
- As a general rule, you shouldn't share something that you wouldn't want to type up here



Matthew 7:19

“... Every tree that does not bear good fruit is cut down and **thrown into the fire.**”

Deuteronomy 6:6-9



Psalm 119:33

“**Teach me**, O LORD, the way of your statutes; and I will keep it to the end.”

Media For **Instruction**

- **Proverbs 9:9; Ephesians 4:11-16**
- Instruction is the means by which we grow up into the image of Christ
- Individuals are equipped by God to accomplish His task
- We now have access to the collective wisdom of every minister!
- What more can we do to provide the content people need to be saved?



Psalm 119:15

“I will meditate on your precepts
and fix my eyes on your ways.”

Reflecting On The Truth

- **Joshua 1:8; Psalm 1:2; 19:14**
- Meditation - hâgâh – *To murmur*
- Instruction will only take hold in our lives if we apply it to us
- Time must be set aside to think
- Prayer is a good segue to times of quietness and reflection

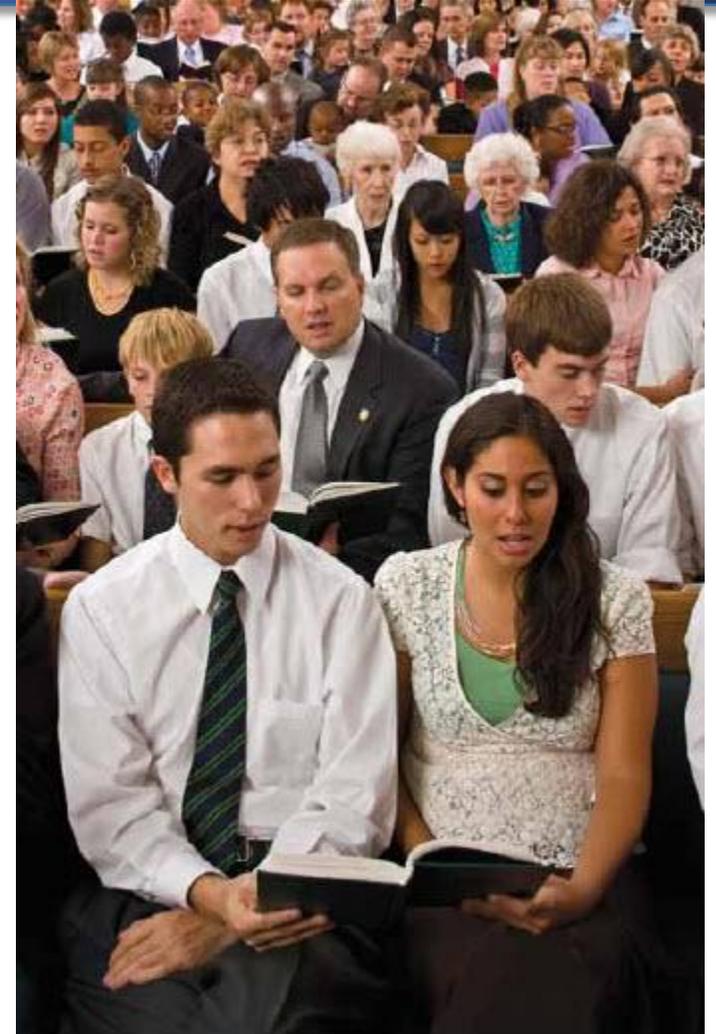


Psalm 119:172

“My tongue will sing of your word, for all your commandments are right.”

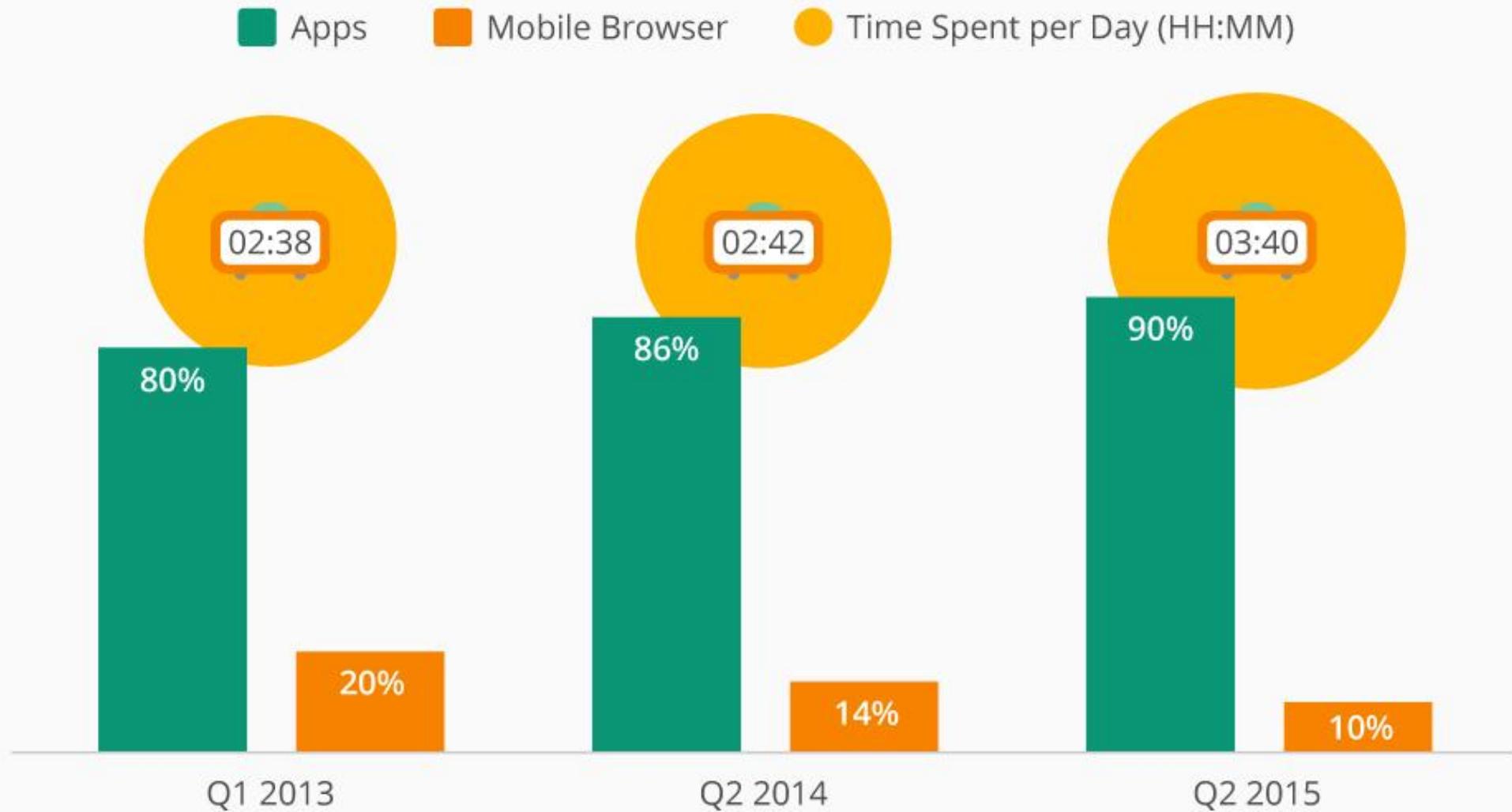
Music and Media

- **Colossians 3:16; Revelation 14:3**
- God gave us music as a tool to praise Him and instruction each other
- Most of us have experienced the power of music and song
- Singings are good opportunities to share that encouragement
- What music are we searching for and sharing with our children?



How Americans Spend Their Time on Mobile Devices

Time American consumers spent on mobile devices per day



The Church and Modern Media

- Churches are often **slow to adapt** to changes in communication
- What **media options** are out there for a Christian who wants to grow?
- It takes **effort** to create content for public consumption
- To what lengths will we go to save the souls of others?
- **Luke 16:8**

